## Rhetorical Speech Rubric

# Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Time \_\_\_\_\_\_\_\_\_\_**

\_\_\_\_\_ Introduction (10)

\_\_\_\_\_ Aroused listener’s interest (quote from a credible source, anecdote, data, strong statement, other)

\_\_\_\_\_ Clearly stated topic/thesis

\_\_\_\_\_ Overview of info to be covered in speech

\_\_\_\_\_ Includes overview of speaker, audience & occasion

\_\_\_\_\_ Body (10)

\_\_\_\_\_ Clearly organized / Information flows well

\_\_\_\_\_ Includes brief description of speech

\_\_\_\_\_ Clearly stated details/examples

\_\_\_\_\_ Did not stray from topic/thesis

\_\_\_\_\_ Conclusion (10)

\_\_\_\_\_ Reminded listeners of topic/thesis

\_\_\_\_\_ Explained importance of topic/thesis

\_\_\_\_\_ Summed up most important points of speech

\_\_\_\_\_ Ended with a clincher (forceful statement, quote from a credible source, anecdote, data, other)

\_\_\_\_\_ Criteria/ Information in Speech (25)

\_\_\_\_\_ Reference to outside source (*stating the source and author’s name*)

\_\_\_\_\_ Discussion of ethos, pathos & logos used in speech

\_\_\_\_\_ Examples of fallacies used in speech with specific examples

\_\_\_\_\_ Examples of rhetoric used in speech with specific examples *(a minimum of 3)*

\_\_\_\_\_ Quote #1

\_\_\_\_\_ Quote #2

\_\_\_\_\_ Quote #3

\_\_\_\_\_ Facts – *minimum of 3*

\_\_\_\_\_ Examples - *minimum of 3*

\_\_\_\_\_ Non Verbal Speech Skills (20)

\_\_\_\_\_ Duration (Time) 3-4 mins

\_\_\_\_\_ Meaningful Gestures

\_\_\_\_\_ Body Movement

\_\_\_\_\_ Eye Contact *(3 areas of audience)*

\_\_\_\_\_ Preparedness

\_\_\_\_\_ 1 4x6 note card

\_\_\_\_\_ Verbal Speech Skills (20)

\_\_\_\_\_ Inflection /Voice Quality *(loud, clear, not “reading voice”)*

\_\_\_\_\_ Volume

\_\_\_\_\_ Rate

\_\_\_\_\_ Clarity – Articulation/Pronunciation

\_\_\_\_\_ Word Choice *(no “filler words”)*

\_\_\_\_\_ Visual (5)

\_\_\_\_\_ Easy to understand

\_\_\_\_\_ Relates to presentation

\_\_\_\_\_ Bold, Colorful, Creative

**Total \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ / 100**