## Rhetorical Speech Rubric

# Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 **Time \_\_\_\_\_\_\_\_\_\_**

\_\_\_\_\_ Introduction (10)

\_\_\_\_\_ Aroused listener’s interest (quote from a credible source, anecdote, data, strong statement, other)

 \_\_\_\_\_ Clearly stated topic/thesis

 \_\_\_\_\_ Overview of info to be covered in speech

 \_\_\_\_\_ Includes overview of speaker, audience & occasion

\_\_\_\_\_ Body (10)

 \_\_\_\_\_ Clearly organized / Information flows well

 \_\_\_\_\_ Includes brief description of speech

 \_\_\_\_\_ Clearly stated details/examples

 \_\_\_\_\_ Did not stray from topic/thesis

\_\_\_\_\_ Conclusion (10)

 \_\_\_\_\_ Reminded listeners of topic/thesis

 \_\_\_\_\_ Explained importance of topic/thesis

 \_\_\_\_\_ Summed up most important points of speech

 \_\_\_\_\_ Ended with a clincher (forceful statement, quote from a credible source, anecdote, data, other)

\_\_\_\_\_ Criteria/ Information in Speech (25)

 \_\_\_\_\_ Reference to outside source (*stating the source and author’s name*)

 \_\_\_\_\_ Discussion of ethos, pathos & logos used in speech

 \_\_\_\_\_ Examples of fallacies used in speech with specific examples

 \_\_\_\_\_ Examples of rhetoric used in speech with specific examples *(a minimum of 3)*

 \_\_\_\_\_ Quote #1

 \_\_\_\_\_ Quote #2

 \_\_\_\_\_ Quote #3

 \_\_\_\_\_ Facts – *minimum of 3*

 \_\_\_\_\_ Examples - *minimum of 3*

\_\_\_\_\_ Non Verbal Speech Skills (20)

 \_\_\_\_\_ Duration (Time) 3-4 mins

 \_\_\_\_\_ Meaningful Gestures

 \_\_\_\_\_ Body Movement

 \_\_\_\_\_ Eye Contact *(3 areas of audience)*

 \_\_\_\_\_ Preparedness

 \_\_\_\_\_ 1 4x6 note card

\_\_\_\_\_ Verbal Speech Skills (20)

 \_\_\_\_\_ Inflection /Voice Quality *(loud, clear, not “reading voice”)*

 \_\_\_\_\_ Volume

 \_\_\_\_\_ Rate

 \_\_\_\_\_ Clarity – Articulation/Pronunciation

 \_\_\_\_\_ Word Choice *(no “filler words”)*

\_\_\_\_\_ Visual (5)

 \_\_\_\_\_ Easy to understand

 \_\_\_\_\_ Relates to presentation

 \_\_\_\_\_ Bold, Colorful, Creative

**Total \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ / 100**